

AGENDA

THURSDAY, APRIL 30, 2009

9:00 REGISTRATION & REFRESHMENTS

9:45 OPENING SESSION

Mark Stodola, Mayor of Little Rock
Arkansas Department of Human Services
Division of Volunteerism, Sherry Middleton
Arkansas Community Foundation, Heather Larkin Eaton

10:30 - 11:45 CONCURRENT SESSIONS I

12:00-1:15 LUNCH

Keynote Address, Mickey Quattlebaum
"THE QUEST FOR HUMOR: What Stops the Laughter?"

A child laughs about 300 times a day; an adult is lucky if it's fifteen, and few of them are on the job. What happened to stop the laughter? Get a humor C.H.I.P. implant from this address by a staunch advocate of laughter as the best medicine.

1:30-2:45 CONCURRENT SESSIONS II

3:00-4:15 CONCURRENT SESSIONS III

4:30-6:30 NETWORKING, HOLIDAY INN ATRIUM

DINNER ON YOUR OWN

FRIDAY, MAY 1, 2009

7:30 REGISTRATION & REFRESHMENTS

8:00-9:00 INDIVIDUAL MEETINGS FOR CONSTITUENT ORGANIZATIONS

9:15-10:30 CONCURRENT SESSIONS IV

10:45-12:00 CONCURRENT SESSIONS V

12:00-1:30 AWARDS LUNCHEON

Hosted by ARKANSAS VOLUNTEER COORDINATORS ASSOCIATION (AVCA)

Remarks by Ginger Beebe, First Lady of Arkansas

Presentation of Billie Ann Myers Paragon Award
Presentation of AVCA Awards

HOLIDAY INN AIRPORT CONFERENCE CENTER
3201 Bankhead Drive, Little Rock, AR 72206
Hotel Front Desk: 501-490-1000 x190
Hotel Fax: 501-490-2029
www.holiday-inn.com/lit-airportcc
Group name: 2009 Summit
Reservations are \$88.00 + 11.5% tax per room per night

THURSDAY

Concurrent Sessions I
10:30-11:45

GIFT PLANNING...IT'S ALL ABOUT THE DONOR

Steve Reed, Director of Gift Planning at Baptist Health Foundation, explains the basic building blocks of planned giving and offers an overview of the most common gift strategies being used in the field today.

"THE FUTURE AIN'T WHAT IT USED TO BE": BASICS OF CREATIVE PROBLEM SOLVING

Bob Sebourn, recently retired DHS Division of Youth Services counselor and training manager, brings fresh ideas to help you consider new perspectives and approaches to challenges confronting your organization.

ATTRACTING THE MEDIA TO YOUR MESSAGE

Ann Pharr Wright, Director, Office of Health, Communications and Marketing, Arkansas Department of Health, serves as liaison to statewide media, state and federal agencies as well as industry and the general public. Today she talks about attracting media attention to your organization's activities, mission and vision.

LEGAL ISSUES IMPACTING YOUR ORGANIZATION: AN OVERVIEW — Part One, geared toward new and emerging organizations

Will Foster is an attorney in the Fayetteville office of Friday, Eldredge & Clark, LLP and adjunct instructor at the University of Arkansas School of Law. Both his practice and his teaching focus on legal and tax issues affecting NPOs. Today he offers a blueprint of what every leader must know in this vital area of management.

Concurrent Sessions II
1:30-2:45

DEVELOPMENT STRATEGIES FOR CHALLENGING TIMES

Melissa Stiles, Development Director, Arkansas Community Foundation, believes development professionals must be even more creative during times of economic challenge. Acknowledging the current giving climate, she provides insights to moving your organization forward with thoughtful planning, enthusiasm and commitment.

FUNDAMENTALS OF FINANCIAL MANAGEMENT FOR NPO'S

Jacob Wells, Audit Senior Manager, and David Mosley, Audit Partner of JPMS Cox, PLLC, present information about internal controls, tax filing requirements, budgeting, financial statement preparation, audit requirements and auditor selection as well as board, management and staff responsibilities.

TRAINING CAN BE FUN!

Sherry Middleton, Director, DHS Division of Volunteerism, helps participants understand adult learning styles and how these styles impact the training environment. The group will identify and practice various training methods that can be used to make an unforgettable presentation.

LEGAL ISSUES IMPACTING YOUR ORGANIZATION:

EMPLOYMENT LAW — Part Two, geared toward maturing organizations

Dan Herrington is a partner in the Labor and Employment Litigation Section of the prestigious Friday, Eldredge & Clark firm. In this session, Dan helps you understand current employment law, its impact on your organization and the vital importance of compliance issues.

Concurrent Sessions III
3:00 - 4:15

WINNING THE BATTLE AGAINST NEGATIVITY

C. W. Miller, President, Custom Training Concepts, presents tips for intercepting and preventing negative behaviors at the office, for keeping one's composure when dealing with negativity, for helping the pessimist see the positive side of situations, and for addressing personal needs in order to keep an optimistic outlook.

IRS FORM 990: AN OVERVIEW OF IMPORTANT CHANGES FOR 2009

David Mosley, Audit Partner, and Jacob Wells, Audit Senior Manager of JPMS Cox, PLLC, highlight significant changes in IRS Form 990 annual tax filing for NPO's. They include action steps to take now to be ready for the changes, regardless of the applicable effective date of the new form for your organization.

WHAT NATIONAL SERVICE PROGRAMS CAN DO FOR YOUR ORGANIZATION

Al Schneider, Executive Director, Arkansas Service Commission, moderates this panel overview of resources available to your organization through Senior Corps (Foster Grandparents, Senior Companions, Retired and Senior Volunteers), AmeriCorps* VISTA, State and National Civilian Community Corps, and Learn and Serve, K-12.

STRATEGIC PLANNING FOR SUCCESS

Dianne Williams, Principal, Dianne Williams Consulting, Inc., specializes in helping nonprofit leaders create practices, policies and the organizational infrastructure that lead to viability and sustainability. In this session she brings four simple questions every organization needs to answer in order to create a roadmap for success.

FRIDAY

Concurrent Sessions IV
9:15-10:30

ADVOCACY PLANNING FOR YOUR ORGANIZATION

Paul Kelly, Senior Policy Analyst, and Tara Manthey, Communications Director, Arkansas Advocates for Children and Families, address the how and why of NPO advocacy for issues that are critical to building stronger neighborhoods, families and communities. Learn how sound research, effective communication and a diverse constituency of supporters are keys to creating positive social change.

WHO, WHAT, WHEN, WHERE AND WHY OF EVENT PLANNING

Jana Cohen, President of Arkansas Destinations, presents a comprehensive roundup of tools and skills necessary for organizing a successful event. She shares the practical advice you need to take your upcoming conference or gala to the next level and create a lasting positive impression for your organization.

A NETWORK THAT WORKS: DEVELOPING COMMUNITY SUPPORT

Duane Dutka, CVM, CPM, serves by appointment on the Governor's Advisory Council on Volunteerism. In this workshop, he helps you create a development and implementation plan to garner community support for your organization.

CLEAR THE CLUTTER

Becca Clark, President of Creative Convenience, knows the power of organization to pave the way to efficiency and dynamic time management. Clutter, both mental and physical, can do a number on productivity and eat away at time. Becca will help you decide where and how to start simplifying.

Concurrent Sessions V
10:45-12:00

FROM A JOURNALIST'S PERSPECTIVE: WHAT THE MEDIA WANTS TO KNOW ABOUT YOUR NPO

Leslie Peacock, Managing Editor of the Arkansas Times, is responsible for producing the Times' annual philanthropy issue. In this interactive session, she shares thoughts from the perspective of a journalist who has long been interested in the nonprofit sector.

DON'T LET THE TURKEYS GET THE BEST OF YOU

Duane Dutka, DHS County Administrator for Clay County, offers strategies and tips for dealing with difficult people and challenging situations. He helps you learn how to manage a full plate of responsibilities and commitments and stay focused on what's most important for you and your organization.

CRITICAL ISSUES FACING NONPROFITS TODAY

Hunter Phillips Goodman, Executive Director, Arkansas Coalition for Excellence (ACE), moderates this panel of leaders in Arkansas' nonprofit sector as they surface critical challenges facing our profession today. Discussion may include standards, accountability, public policy, leadership development, succession planning, diversity and inclusiveness.

BUILDING DYNAMIC BOARD LEADERSHIP

Ron Copeland, Director of the innovative University District Partnership at UALR, looks at the structure of nonprofit boards and shares strategies to help you recruit and retain board members who will strengthen and inspire your organization.

VOLUNTEERS • PHILANTHROPY • NONPROFITS • VOLUNTEERS • PHILANTHROPY • NONPROFITS • VOLUNTEERS • PHILANTHROPY • NONPROFITS

REGISTRATION FORM FOR 2009 SUMMIT

PLEASE REGISTER ME FOR THE SUMMIT EVENTS BELOW:

- ☐ \$100* to attend April 30 and May 1, lunches and refreshments included (\$150 on-site registration fee)
☐ \$75 for April 30 only, lunch included (\$100 on-site registration fee) ☐ \$55 for May 1 only, awards lunch included (\$60 on-site registration fee)

Name _____ (print) _____ Organization _____
 Address _____ City/State/Zip _____
 Phone _____ Fax _____ E-mail _____
(Email address will be used for registration confirmation only.)

Please make your check payable to Volunteer Directions-Summit. Send this form and your check to Little Rock Convention & Visitors Bureau, c/o Volunteer Directions - Summit 2009 • P.O. Box 207 • Little Rock, AR 72203 • 501-376-4781 • 800-844-1781 • FAX 501-376-1143.
 To register with a credit card online, go to www.arcf.org or www.arkansas.gov/dhs/adov and click "Online Registration for SUMMIT 2009". Registration fees will be accepted postmarked or online through April 20. Registrations after April 20 will be payable at the conference for additional fees as shown above.

Call Cecilia Patterson at 501-372-1116 or e-mail Arthurine.A.Harrison@arkansas.gov for more information.

*AVCA AND CVMA DISCOUNT IS 10 PERCENT, SO THOSE MEMBERS PAY \$90 FOR REGISTRATION BEFORE APRIL 10.

Summit Conference Highlights

This exciting conference is presented by the Arkansas Community Foundation and the Division of Volunteerism of the Arkansas Department of Human Services. Attendees will profit from the opportunity to hear recognized experts present tools of the trade to educate and inspire nonprofit leaders. Guest presenters and speakers have been carefully selected to bring important and relevant skills you can put into action immediately.

Keynote Speaker Profile

Mickey Quattlebaum, MS, SPHR, brings more than 20 years of experience in the areas of Organizational Development, Human Resources, Marketing and Counseling to this year's SUMMIT.

A graduate of the University of Central Arkansas with a B.S. in Psychology and Sociology and an M.S. in Counseling Psychology. Mickey worked in human resource management and business development at Charter Hospital of Little Rock, Southwest Hospital and Centers for Youth and Families before becoming Director of Arkansas Legal Services Partnership. She currently serves as Director of Human Resources for Arkansas Heart Hospital.

Sought by business and industry as a keynote and presenter for workshops and seminars, Mickey promises to show Summit 2009 attendees how to build humor into our daily lives as well as into our organizational cultures and relationships. So come hear her speak, "jest for the health of it!"

CONFERENCE PARTNERS

Arkansas Coalition for Excellence (ACE)
 Arkansas Service Commission (ASC)

SPECIAL THANKS

Arkansas Volunteer Coordinators Assoc. (AVCA)
 Cooper Design, LLC

Little Rock Convention & Visitors Bureau
 P.O. Box 207
 Little Rock, AR 72203

2009 THE SUMMIT

Where Volunteer, Philanthropy
 and Nonprofit Leaders Meet

34th State Conference

Thursday and Friday

April 30 and May 1, 2009

HOLIDAY INN
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 LITTLE ROCK

Sponsored by



and the



Arkansas Department of
 Human Services
 Division of Volunteerism